

**From:** Jawed <[REDACTED]>  
**Sent:** Tuesday, July 19, 2005 11:54 AM  
**To:** Chad Hurley <chad@youtube.com>  
**Subject:** Re: GOAL (fwd)

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Ok, Steve apologized for overreacting ;)

Jawed

<http://www.jawed.com/>

----- Forwarded message -----

Date: Tue, 19 Jul 2005 10:26:50 -0700  
From: Steve Chen <[REDACTED]>  
To: Jawed <[REDACTED]>  
Cc: Chad Hurley <chad@youtube.com>  
Subject: Re: GOAL

why don't i just put up 20 videos of pornography and obviously copyrighted materials and then link them from the front page.

what were you thinking.

-s

On Jul 19, 2005, at 9:14 AM, Jawed wrote:

> well I was talking about VIEWERS, not views... 21,000.

>

> Jawed

>

>

> <http://www.jawed.com/>

>

>

>

> On Tue, 19 Jul 2005, Steve Chen wrote:

>

>

>> 30000 actually.

>> -s

>>

>> On Jul 18, 2005, at 11:10 PM, Jawed wrote:

>>

>>

>>> Uh read my email below. Today we had 21,000.

>>>

>>> Jawed

>>>

>>>

>>> <http://www.jawed.com/>

>>>

>>>

>>>

>>> On Sat, 9 Jul 2005, Jawed wrote:

>>>  
>>>  
>>>  
>>>> We have never really put this into precise words or numbers, but I  
>>>> would  
>>>> like to state our goal right here, for the next 6 months.  
>>>>  
>>>> REACH 50,000 UNIQUE VIDEO VIEWERS PER DAY.  
>>>>  
>>>> It took uGoto about 9 months to scale from 0 to 70,000 unique  
>>>> visitors per  
>>>> day. The thing is, I have no idea what tactics they employed. Did  
>>>> they  
>>>> advertise? Does eBaumsworld advertise? Does big-boys.com  
>>>> advertise? Does  
>>>> collegehumor advertise?  
>>>>  
>>>> Jawed  
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>>>>  
>>>> <http://www.jawed.com/>  
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